# Article information:

Wix Project: https://www.jhbdirect.com/ - website feature Addon
<https://basecamp.com/2488004/projects/17706956/todos/484410327>

# Article summary:

1. Wix does not have a built-in feature to hide product prices and reveal them upon user login.

2. The proposed solution involves creating a duplicate product page that hides prices for non-logged in users.

3. When a user logs in, they will be directed to the standard e-commerce product page where prices are visible.

# Article rating:

Appears strongly imbalanced: The article is written in a biased or one-sided way, and the information it provides is not trustworthy enough to be considered a reliable source. You should consult other sources to find reliable information on the presented issues.

# Article analysis:

The above article discusses a proposed solution for concealing product prices on the website https://www.jhbdirect.com/ using Wix. The author suggests creating a duplicate product page that hides prices for users who are not logged in, and only reveals them when a user logs in.

One potential bias in this article is the lack of consideration for alternative solutions or approaches. The author assumes that creating a duplicate product page is the only way to achieve the desired functionality. However, there may be other methods or plugins available within the Wix platform that could accomplish the same goal. Without exploring these alternatives, the article presents a one-sided view of the issue.

Additionally, the article lacks evidence or examples to support its claims. The author states that custom Velo code will be required to implement this solution but does not provide any specific details or examples of how this code would work. Without this evidence, it is difficult to assess the feasibility or effectiveness of the proposed solution.

Furthermore, there are missing points of consideration in the article. For example, it does not discuss potential drawbacks or risks associated with hiding product prices. Concealing prices may lead to confusion or frustration for users who expect transparency in pricing information. It also raises questions about how customers can make informed purchasing decisions without knowing the price upfront.

The article also appears to have promotional content as it mentions Wix multiple times and positions their platform as the solution for implementing this feature. This promotional tone suggests a potential bias towards promoting Wix rather than providing an objective analysis of different options available.

Overall, this article lacks critical analysis and fails to provide a balanced view of the topic at hand. It presents unsupported claims, overlooks alternative solutions, and promotes a specific platform without considering potential drawbacks or risks.

# Topics for further research:

* Alternative methods for hiding product prices on Wix websites
* Plugins or apps for concealing prices on Wix product pages
* Pros and cons of hiding product prices on e-commerce websites
* Best practices for pricing transparency in online retail
* User experience considerations when hiding product prices on websites
* How to make informed purchasing decisions without upfront pricing information

# Report location:

<https://www.fullpicture.app/item/c29b908adf3f7fb1701d2a7c5e9b6e23>