# Article information:

Exploratory Research | Definition, Guide, & Examples  
<https://www.scribbr.com/methodology/exploratory-research/>

# Article summary:

1. Exploratory research is a methodology approach that investigates research questions that have not previously been studied in depth.

2. It is often qualitative and primary in nature, but can also be quantitative with a large sample size.

3. Advantages include narrowing down challenging problems and serving as a guide for future research, while disadvantages include lack of conclusive results and labor-intensive data collection.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

The article provides a comprehensive overview of exploratory research, including its definition, when to use it, how to formulate research questions, and data collection methods. However, there are some potential biases and limitations in the article that should be noted.

Firstly, the article presents exploratory research as a methodology that is often qualitative and primary in nature. While this may be true in many cases, it is important to note that exploratory research can also be quantitative and secondary. By presenting only one type of exploratory research methodology, the article may limit readers' understanding of the full range of possibilities.

Secondly, the article does not provide enough information on the potential biases and limitations of exploratory research. For example, because exploratory research is often based on small sample sizes and lacks conclusive results, its findings may not be generalizable or externally valid. Additionally, because researchers do not have preexisting knowledge or paradigms to guide their investigations, their findings may be biased or subjective.

Thirdly, while the article provides an example of how to conduct exploratory research step-by-step, it does not explore any potential counterarguments or alternative approaches. This could limit readers' understanding of the complexity involved in conducting exploratory research.

Finally, while the article does mention some advantages and disadvantages of exploratory research, it does not provide enough evidence or support for these claims. For example, it states that exploratory research can be helpful in narrowing down challenging problems but does not provide any examples or evidence to support this claim.

Overall, while the article provides a useful introduction to exploratory research methodology, it could benefit from more balanced reporting on its potential biases and limitations as well as more evidence-based support for its claims.

# Topics for further research:

* Limitations of exploratory research methodology
* Quantitative exploratory research methods
* External validity in exploratory research
* Biases in exploratory research
* Alternative approaches to exploratory research
* Evidence-based advantages and disadvantages of exploratory research

# Report location:

<https://www.fullpicture.app/item/ac267d0f1acc25361edff4b944a8dceb>