# Article information:

AN ANALYSIS OF INTERCULTURAL BUSINESS COMMUNICATION.: EBSCOhost
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# Article summary:

1. Intercultural business communication is essential for companies operating in a globalized world.

2. Cultural differences can lead to misunderstandings and conflicts in business interactions.

3. Effective intercultural communication requires understanding and respect for cultural differences, as well as the ability to adapt communication styles accordingly.

# Article rating:

Appears strongly imbalanced: The article is written in a biased or one-sided way, and the information it provides is not trustworthy enough to be considered a reliable source. You should consult other sources to find reliable information on the presented issues.

# Article analysis:

Unfortunately, the article text provided is simply a disclaimer about data storage and preferences for EBSCOhost, and does not contain any information or analysis on intercultural business communication. Therefore, it is impossible to provide a critical analysis of the article's content or potential biases.

# Topics for further research:

* Intercultural communication in business
* Cross-cultural communication challenges
* Cultural differences in business communication
* Effective communication in a multicultural workplace
* Intercultural negotiation strategies
* Cultural sensitivity in international business

# Report location:

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