# Article information:

Channel Structures of Online Retail Platforms - Search | ScienceDirect.com  
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# Article summary:

1. 本文介绍了在线零售平台的渠道结构，包括信息共享、直播销售模式、虚拟展厅等。

2. 研究表明，针对在线零售平台的颠覆性创新应采取相应措施；同时，最小数量合同和不同权力结构下的垂直整合也会影响平台的运营。

3. 在线交易模式和回收渠道在闭环供应链中的均衡分析以及跨国公司考虑直播购物时的最佳渠道结构也是研究重点。

# Article rating:

May be slightly imbalanced: The article presents the information in a generally reliable way, but there are minor points of consideration that could be explored further or claims that are not fully backed by appropriate evidence. Some perspectives may also be omitted, and you are encouraged to use the research topics section to explore the topic further.

# Article analysis:

很遗憾，由于缺乏具体的文章内容，我无法对其进行详细的批判性分析。请提供更多信息以便我能够为您提供更准确的见解。

# Topics for further research:

* Background information on the topic
* Current trends and developments
* Key players and stakeholders involved
* Potential challenges and obstacles
* Future prospects and opportunities
* Relevant data and statistics to support arguments

# Report location:

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