# Article information:

Superpages THE Local Business Directory  
<https://www.superpages.com/>

# Article summary:

1. The people search feature on Superpages.com is currently not working.

2. Users can still search for people on yellowpages.com, as Yellow Pages and Superpages are part of the same company.

3. Users will be redirected to the People Search feature on yellowpages.com.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

The article titled "Superpages THE Local Business Directory" provides a brief explanation for the temporary unavailability of the people search feature on Superpages.com. However, upon closer analysis, several potential biases and shortcomings can be identified.

Firstly, the article lacks transparency regarding the reason behind the unavailability of the people search feature. It simply states that it is temporarily unavailable without providing any specific details or timeline for its restoration. This lack of information raises questions about the reliability and credibility of Superpages.com as a local business directory.

Furthermore, the article mentions that users can still search for people on yellowpages.com since Yellow Pages and Superpages are part of one company. This statement implies that both directories offer similar services and have equal capabilities. However, no evidence or comparison is provided to support this claim. It is possible that Yellow Pages may not have the same comprehensive database or user-friendly interface as Superpages, which would make it an inadequate alternative.

Additionally, there is a promotional tone in the article as it emphasizes the connection between Yellow Pages and Superpages being part of one company. This could be seen as an attempt to redirect users to Yellow Pages and promote its usage over other competing directories.

The article also fails to address potential risks or concerns associated with using Yellow Pages instead of Superpages for people searches. For example, it does not mention if user data will be transferred securely between platforms or if there are any privacy implications involved in switching to Yellow Pages.

Moreover, there is a lack of exploration of counterarguments or alternative solutions for users who rely on Superpages' people search feature. The article assumes that users will automatically accept using Yellow Pages without considering other options available in the market.

In conclusion, this article from Superpages.com exhibits potential biases through its lack of transparency, unsupported claims, promotional content, and failure to present both sides equally. It leaves readers with unanswered questions about the reasons behind the unavailability of the people search feature and the reliability of Yellow Pages as an alternative.

# Topics for further research:

* Reasons for temporary unavailability of people search feature on Superpages.com
* Comparison of database and capabilities between Superpages and Yellow Pages
* Privacy implications of switching to Yellow Pages for people searches
* Alternatives to Superpages for people searches
* User data security when transferring between Superpages and Yellow Pages
* Reliability and credibility of Superpages.com as a local business directory

# Report location:

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