# Article information:

Is marketing a good major? Read this before you decide | Marketer Milk  
<https://www.marketermilk.com/blog/is-marketing-a-good-major>

# Article summary:

1. Marketing is a broad field that has been around since ancient times and has grown significantly in the 21st century.

2. A marketing degree can help you understand human psychology and why people buy from particular brands over others, as well as teach you technical and soft skills.

3. To be successful in marketing, one needs to have a mixture of extroversion, creativity, and strategic insight.

# Article rating:

Appears well balanced: The article presents the information in a reliable and balanced way, without biases and prejudices. The claims made in the article are well supported and, where applicable, all sides of the argument are given opportunity to present their point of view. The article appears trustworthy and reliable.

# Article analysis:

The article “Is Marketing a Good Major? Read This Before You Decide” by Marketer Milk is overall reliable and trustworthy. The author provides an overview of the history of marketing, its current state, what disciplines it encompasses, and what personality traits make a good marketer. The author also provides evidence for their claims such as citing Statista reports and eMarketer predictions to back up their statements about the growth of the marketing sector in the US.

The article does not appear to be biased or one-sided in its reporting; rather it presents both sides of the argument fairly by providing an overview of what marketing entails as well as discussing potential risks associated with pursuing a career in this field. Additionally, there are no unsupported claims made throughout the article; all statements are backed up with evidence from reputable sources such as Statista or eMarketer.

The only potential issue with this article is that it does not explore any counterarguments or present any opposing views on whether or not marketing is a good major for someone to pursue. However, this does not detract from the overall quality of the article which is otherwise comprehensive and reliable in its reporting on this topic.

# Topics for further research:

* Pros and cons of marketing major
* Career opportunities in marketing
* Marketing salary expectations
* Different types of marketing jobs
* Marketing skills needed for success
* Marketing trends and predictions

# Report location:

<https://www.fullpicture.app/item/5588a51a1c136bac827e33a8754d3c24>