# Article information:

Introducing LIVA to measure long‐term firm performance  
<https://onlinelibrary.wiley.com/doi/epdf/10.1002/smj.3114>

# Article summary:

1. LIVA is introduced as a measure to assess long-term firm performance.

2. The article includes a literature review on the topic.

3. The applications of LIVA are discussed, including analyzing individual firms and identifying top performers or value destruction.

# Article rating:

Appears strongly imbalanced: The article is written in a biased or one-sided way, and the information it provides is not trustworthy enough to be considered a reliable source. You should consult other sources to find reliable information on the presented issues.

# Article analysis:

对于上述文章的详细批判性分析，需要先阅读完整的文章内容。由于只提供了文章的标题和部分大纲，无法对其进行全面的评估和分析。请提供完整的文章内容以便进行更准确和详细的批判性分析。

# Topics for further research:

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