# Article information:

Fiche métier Chef de projet événementiel - ICD Business School
<https://www.icd-ecoles.com/metiers/chef-de-projet-evenementiel>

# Article summary:

1. A chef de projet événementiel is responsible for planning and executing events for clients, from negotiating budgets to managing logistics and communication.

2. The job requires creativity, patience, attention to detail, and the ability to handle stress and unexpected situations.

3. To become a chef de projet événementiel, one can pursue a Bachelor's degree in Event Management such as the one offered by ICD Business School in Paris, which includes both theoretical and practical training through internships.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

The article titled "Fiche métier Chef de projet événementiel - ICD Business School" provides an overview of the role of a project manager in event management. The article highlights the responsibilities, skills, and qualifications required for this job. However, there are some potential biases and missing points of consideration that need to be addressed.

One-sided reporting: The article only presents the positive aspects of the job and does not mention any challenges or drawbacks associated with it. For example, it does not discuss the long working hours, tight deadlines, and high-pressure situations that project managers often face.

Promotional content: The article promotes the Bachelor ICD Business School Parcous Event Management program as a way to enter the field of event management. While this may be a good option for some individuals, it is important to note that there are other ways to gain experience and qualifications in this field.

Missing evidence for claims made: The article states that a project manager can earn a starting salary of 2,200 euros per month. However, no evidence or source is provided to support this claim.

Partiality: The article focuses on the role of a project manager in event management but does not mention other important roles such as event coordinators, marketing specialists, and audiovisual technicians who also play crucial roles in organizing successful events.

Missing points of consideration: The article does not address the importance of diversity and inclusion in event management. It is essential for event organizers to consider factors such as accessibility, cultural sensitivity, and representation when planning events.

In conclusion, while the article provides useful information about the role of a project manager in event management, it has some potential biases and missing points of consideration that need to be addressed. It is important for readers to do their own research and consider all aspects before pursuing a career in this field.

# Topics for further research:

* Importance of diversity and inclusion in event management
* Challenges faced by project managers in event management
* Other roles in event management besides project manager
* Qualifications and experience required for event coordinators and marketing specialists
* Salary ranges for different roles in event management
* Best ways to gain experience and qualifications in event management outside of a Bachelor's degree program.

# Report location:

<https://www.fullpicture.app/item/12fa142d36a0613017b69bb1551b8621>