# Article information:

Corporate Social Responsibility, Corporate Citizenship and the Global Compact: A New Approach to Regulating Corporate Social Power? - Lisa Whitehouse, 2003  
<https://journals-sagepub-com.ezproxy.lib.gla.ac.uk/doi/10.1177/14680181030033002>

# Article summary:

1. Corporate social responsibility has been replaced by the concept of corporate citizenship, which seeks to encourage companies to behave as good corporate citizens through consensual means.

2. The United Nations Global Compact illustrates the role of corporate citizenship in establishing the norms necessary for an effective regime of corporate social responsibility.

3. Corporate citizenship should be viewed as a complement to, rather than a replacement for, corporate social responsibility.

# Article rating:

Appears moderately imbalanced: The article provides some useful information, but is missing several important points or pieces of evidence that would be required to present the discussed topics in a balanced and reliable way. You are encouraged to seek a more balanced perspective on the presented issues by exploring the provided research topics and looking at different information sources.

# Article analysis:

作为一篇2003年的文章，本文对于企业社会责任、企业公民和全球契约等概念进行了探讨。然而，本文存在一些偏见和局限性。

首先，本文将企业社会责任和企业公民视为相互排斥的概念，认为前者已经失败，后者是更加共识性的方法。然而，这种二元对立的观点可能过于简单化了问题。实际上，企业社会责任和企业公民可以相互补充，并且在实践中也常常结合使用。

其次，在介绍联合国全球契约时，本文强调了通过共识手段建立有效的企业社会责任制度的重要性。然而，本文没有深入探讨这种共识如何达成以及它是否足够强制执行。此外，在提到全球契约时，本文似乎只关注了其积极方面，并未探讨其可能存在的缺陷或风险。

最后，在引用其他研究时，本文可能存在一定程度上的片面报道或偏袒。例如，在引用Altman和Vidaver-Cohen（2000）时，他们提出了一个理解企业公民身份的框架；但是该框架并不是所有学者都认同的，因此本文应该更加客观地呈现不同的观点。

总之，本文对企业社会责任、企业公民和全球契约等概念进行了探讨，但存在一些偏见和局限性。在今天看来，这些概念已经得到了更加深入和全面的研究和讨论。

# Topics for further research:

* Complementary relationship between corporate social responsibility and corporate citizenship
* Effectiveness and enforceability of consensus-based approaches to CSR
* Potential drawbacks and risks of the UN Global Compact
* Objective presentation of different perspectives on corporate citizenship framework
* Updated and comprehensive research on CSR
* corporate citizenship
* and global compact
* Other relevant concepts and issues related to CSR and corporate citizenship

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